

# PRAYAS CLUB

**YEAR 2018-2019** 



### **Activities in 2018-2019**

Activity- 1



Activity 1- Friendship's Day,5th August 2018

Friendship's Day was the first event organized by Prayas Club for the session 2018-19. Members of this club showcased their crafting skills and made handmade friendship bands and greetings card. Members of this club also organized some games like "7 up 7 down" and "How much do you know your best friend". All the students of IMI Bhubaneswar were seen taking active participation and making this day a memorable one.

This activity was conducted to raise funds by selling the handmade items prepared by the members for further usage in the coming activities planned for the year. Fortunately, we were successful in achieving our goal and earned a huge profit.



# 26<sup>th</sup> August 2018 Activity 2- Rakhi Celebration

This was again a fund raising activity where all the members prepared more than 100 rakhis and showed their crafting skills. These rakhis were sold to the students of IMI Bhubaneswar. Other than rakhis, we also made some chocolate packages which could be used for gifting purposes.



Picture 3- Kerala Flood

# Relief 21<sup>st</sup> August, 2018- 1<sup>st</sup> week of September

Prayas Club also took an initiative to help people affected due to the flood in Kerela. We, the members took an initiative in creating a pool of fund and donate it to the Chief Minister's Kerela Releif Fund account. We started the collection from the month of August and donated it in the first week of September. All the students, faculties and staffs contributed in this.

Thus, we were successful in collecting money and donate it in the name of "International Management Institute, Bhubaneswar".



Picture 4- SOS Village

18<sup>th</sup> November, 2018

Some of the members of Prayas Club went to SOS Village on the occasion of Children's Day. We conducted an outreach programme and the purpose behind was to help children bring out the best in them. We made the children aware of how important communication is in our daily lives and also played rapid fire on general awareness questions. In order to make the activities fun, we conducted Zumba as well as Best out of Waste contest. We distributed goodies to the children who won in either of the games.

All in all, it was fun as well as an interactive activity. We were successful in delivering everything we wanted them to know.



Picture 5- Asha Kiran Orphanage

18<sup>th</sup> November, 2018

Some students also paid a visit to Asha Kiran Orphanage on the occasion of Children's Day. We interacted with the children over there. We played games and had fun, dancing and singing with them. We also distributed goodies among them. Notebooks, pens, juices, sweets were some of the items we distributed among all the children there.

We went there to make them feel special on this auspicious occasion and were successful in making the day worth remembering.



# Kite Festival (19th January, 2019)

"Be like a KITE.

Fly high with success but string should be controlled by you and not someone else."

Hereby members of prayas club came up with a **Kite Flying Event** where we can make relations and create memories and enjoy each moment.

Invited all the faculties, staffs and students to buy the kites and fly high and make this event a huge success.

# Activity – 7

## JAZBAA and PHRONESIS (27<sup>th</sup> – 29<sup>Th</sup> January,2019)

The members of prayas club kept a stall of eatables like panipuri, bhel puri, papdi chat, maggi ,butter maggi and glucose and raised funds for all the three days



# Nukkad natak (29th January, 2019)

The students of Prayas Club of IMI Bhubaneswar organised a stage performance in phronesis based on #MeToo, the enthusiastic participation from the students of both the batches to this event have made the performance appreciable. The performance contained a blend of various stories of MeToo incidents.



#### **ACTIVITIES IN 2017**

### Activity 1: Friendships' Day (6th August, 2017)



The club members with their own contribution worked overnight to make Friendship Bands (with thread and beads), Friendship Cards (with paper and colored pencils) and Bookmarks. The event was open for nearby colleges. All members of IMI family were informed via mail containing banner with event description and timing. The event was a huge success. All items were sold at desired and premium prices. And the members had to prepare more on the spot to cater the demand.

# Activity 2: Raksha bandhan (7th August, 2017)

On Raksha Bandhan, sisters tie a rakhi, a sacred thread to her brother's wrist. This symbolizes the sister's love and prayers for her brother's well- being, and the brother's lifelong vow to protect her. On this Raksha Bandhan the members of Prayas Club tied handmade Rakhis (the knot of protection) to the Security Personnels and other Staff members who work day and night for our safety.



### Activity 3: SparX'x7 (18th August, 2017)

The members of club organized a food festival. The members along with other volunteer students together had set up a food mart with several food items namely, Panipoori, Bhel Puri, Mojito, Ice Cream, Cold Drinks, Juice etc. The idea was to generate more revenue for future needs. The items were sold to event attendees and insiders. However, few issues were faced in the event initiation and implementation process which are further discussed in Issues section of this report.



# Activity 4: IMIPL (20th August, 2017)

The students of IMI Bhubaneswar organized an intra-college cricket tournament IMIPL. During this event, the volunteers of Prayas club decided to sell juice, mineral water bottle etc. within the campus. The items were sold to players and the spectators.



# ACTIVITY 5: SWACCHTA PAKHWADA ABHIYAAN (15<sup>th</sup> September, 2017)

"Mahatma Gandhi dreamt of an India which was not only free but also clean and developed". It has been realized that the higher Educational Institutions have a crucial role in shaping the public view about cleanliness "Swacchta". While keeping his wise words in mind and as per the instructions of AICTE, Prayas Club, the CSR Initiative of our Institute IMI Bhubaneswar, led by Prof. Supriti Mishra, organised few events to make our contribution towards a Clean & Green India.

The events organized were as follows:

### **EVENT 1:- Taking the Pledge**

Time: 7:00 am

Venue: IMI Bhubaneswar Campus Ground

Details: The day of Swacchta Pakhwada Abhiyaan began with taking a pledge of keeping our promise to spend at least 100 hours of a year in keeping our surrounding clean and green. There were total of 50 students along with faculty members who took the oath.

### **EVENT 2: - Cleaning the Campus**

Time: 7:30 am

Venue: IMI Bhubaneswar Campus

Details: As rightly said, "the charity begins from home", we chose to clean our own campus. So after the oath had been taken, the students and faculty members were divided into teams of 5-10 each and allotted different areas of the campus and asked to clean the campus. All the teams were given the required equipment and the team that was most efficient was awarded with the Title of "Campus Ambassador of Swacchta" and were empowered with the responsibility to ensure cleanliness in the campus and prevent anyone to harm the environment.

### **EVENT 3:- Our Message to Society**

Time: 8:30 am

Venue: IMI Bhubaneswar Campus Mess

Details: Once all the teams had returned, they were asked to give a message to the society and encourage other students to keep our campus cleaner and spread importance of Swacchta. Each team gave their message in most creative and unique way. The most attractive slogan was awarded with title of "Spread the Word of Swacchta" and were empowered with the responsibility to spread the message of cleanliness in the campus and educate others the importance of a Clean & Green India.



### ACTIVITY 6: JAZBAA & PHRONESIS 8.0 (23<sup>rd</sup>-25<sup>th</sup> November, 2017)

Prayas Club members on the occasion of Phronesis and Jazbaa in the campus had set up a "CSR Theme park" in which we recreated a prototype of a "Modern Village" by recycling the waste materials. Our main objective was to create awareness about rural development and sustainability. The members had also made some decoration items by recycling the waste materials. Also, we had set up a stall for energy drinks for players and a stall for Karaoke to add to entertainment of the invitees and participants. The efforts were much appreciated and we were also able to raise a good amount of funds from the same.

Apart from this, the members also organized a special performance in Phronesis, the cultural event of IMI Bhubaneswar in association with Swabhiman "State disability Information and Resource Center" of Bhubaneswar. In this event, the three CwDs Rashmi Sahoo (Down syndrome), Kiran Behera (OH), Sarthak Dewedi (Autistic) gave a special performance and enlightened the event. Their performance was highly appreciated and cheered and as a recognition was provided with certificates and souvenirs.



### **ACTIVITY 7: REPUBLIC DAY (26th January, 2018)**

This year again the members of the club with the same object of "Extending a Helping Hand" planned to do something different, something that'll make us smile at each other and feel that we all belong to each other. After the success of previous year celebration, this year as well, we planned for lunch and a movie screening for the contract & outsourced staff of our institution; The Security Guards, House Cleaning Staff, Gardener to Mess staff. They do for us day in day out. With the intention to recognize their efforts and contribution to our college, we also to invite their children to watch the movie and be a part of this celebration and give them an opportunity to be proud of what their parents do and their contribution to our institute IMI, Bhubaneswar. We concluded the event with cake cutting and giving some gifts to the children.



# **ACTIVITY 8: CLOTHES COLLECTION DRIVE (5th March, 2018)**

Prayas Club had coordinated with an NGO "Jai Odisha", a Bhubaneswar based voluntary youth organization, which has been active in the field of

community welfare since 2012 for one of their initiative called the "VASTRA". Through "VASTRA", we objective was to collect old clothes, toys and books from all the members of our institute. The donation thus collected was then to be passed on to the underprivileged by volunteers of "Jai Odisha".

With respect to the same, a small interaction with the CEO & Founder of the NGO "Jai Odisha", Mr. Rudra Narayan Samantaray with his team in presence of our Director, Prof. Ramesh Behl had been organized on 5th of March 2018. In the meet the Clothes collected were handed over to the team of "Jai Odisha". The event was received lot of appreciation and praise from entire college.

